

## SITE CRITIQUE #2

Directions: Review the following list, placing a check in the box next to each as you finish locating them, and make notes for each item on the back of this sheet.

Does the section include the following:

### TEXT

- Masthead – This is the title of your whole newspaper. It should have a nice design and should be visible on all of your newspapers pages, although the size may vary.
- Section title – for your section web page. If a section title is not present, make a note, and write a suggestion for one. If the section title does not seem appropriate or consistent with the rest of the paper, make a note and give a suggestion for a new one.
- Subheadings or Subtitles – of the corresponding pieces written by group members, placed both on the section page and on the corresponding individual pages. If not, make a note of which ones are missing.
- Hooks – pieces of the text for each subtitle (yes, there should be at least 4) that grab the reader’s attention and make them want to read the entire article. Should be placed on the section web page with links to the corresponding individual page. If there are hooks missing, make a note of which ones are missing. Make a note if the hooks are too long, or if they do not include enough information about the corresponding pieces.
- Links –
  - 1) 4 links to the actual text of the subtitled pieces from each of your group members. If links are missing or do not work, make a note of which ones are missing or broken. If the links do not “match” to the corresponding pieces, or to the rest of the site, in font size or style, make a note of how to match them.
  - 2) Other links to all other sections of your site – links should be placed in the same location on all pages. If navigation links are missing, make a note of which ones are missing, and where on the page they should be placed. If the links do not match in font size or style, make a note of how to match them.
- News writing – The writing should be the appropriate contributions of your group members, at least 4. They should be on another web page, with a link back to the subtitle on your main section page. If not there, make a note of what is missing, and where on the page it could be placed. If the news writing is incomplete or difficult to read, make a note of what needs to be completed or modified.
- Author’s name for each piece – placed in same location for every piece. If not, make a note of which ones are missing, and where on the page they should be placed.
- Contact information – a way to contact each of the writers for your section. This should be one page for the entire group with links to all other pages. If it is missing or incomplete, make a note of it with suggestions for what to include and where to place it.

### DESIGN AND NAVIGATION

- Color scheme – different colors for your background, your writing, and your links. If the color scheme is inconsistent with the rest of the newspaper, make a note of it, suggesting a more suitable color scheme.
- White space – blank areas on the page. If there is no white space, make a note of where some white space should be. If the use of white space is inconsistent with the rest of the site, or if white space is overused/misused, make a note of how to change it.
- At least one example each of bold and italic text. If bold or italics were not used, make a note of how to include them, and where on the page they could be placed. If the use of bold and italic text is not consistent throughout the site, make a note suggesting how to coordinate them.
- Different font sizes – size of Headings for all pages should match. Size of subheadings for pages should match. However, headings and subheadings sizes may be different. Size of font for news writing pieces should match. If different font sizes are not there, make a note of how to include them, and where on the

page they could be placed. If they are inconsistent with the rest of the site, make a note suggesting how to match them.

- Different font styles – style of headings for all pages should match. Style of subheadings for all pages should match. However, headings and subheadings styles may vary. Style of font for news writing pieces should match. Font style for links should match. If there are no differing font styles, make a note of how to include them, and where on the page they could be changed. If any font styles do not match the font styles throughout the rest of the site, make a note of how to coordinate them better.
- At least five images – one for each piece of writing being linked to. If they are not there, make a note of how to include them, and where on the page they should be placed. If the images are inappropriate or unrelated to the news writing, make a note suggesting more appropriate images.
- A recurring graphic element that appears on all pages – a button or design/logo, for example. If it is not there, make a note of how to include it, and where on the page it could be placed. If it is not effective, or does not match the elements on the other pages, make a note suggesting how to modify it.
- Other unifying elements discussed by your group and listed on your Group Goals sheet. If any of these are not there, make a note of what is missing, and where on the page it could be placed. If they are not effective, or do not match the elements on the other pages, make a note suggesting how to modify them.
- At least one design element based on an idea you liked and listed in your Visual and Navigational Design Worksheet. If it is not there, make a note of how to include it, and where on the page it could be placed. If it is ineffective or inconsistent with the elements used by the rest of the group, make a note suggesting how to modify it.

