

PLANNING YOUR THIRD IMAGE
PROJECT 3

This is the third image for your final project of Unit 1. **Using your first and second image, you will design a third and final image that conveys your idea of how both the inside and the outside of race identity fit together, just like humans carry the two ideas simultaneously.** The idea is to convey your opinion of how the two fit together by marrying and making interact your first and second images. You will demonstrate your knowledge of the ideas expressed in the readings, the journals, the films, the class discussions, and the handouts. You will demonstrate your mastery of image processing (Photoshop) and word processing, as well as the media literacy concepts: target audience, bias, and message. You will only have one class period to work on this initial draft of the image. However, you will have more time at the end of the unit to make changes based on new material you work with and new ideas you may have. Follow the steps below and be sure to get your teacher's initials where they are called for.

STEP 1: CREATING A MESSAGE – Using Journal 10 as your guide, write your thesis statement in the space provided. Your thesis statement should answer the question, *How do what is on the outside and what is on the inside of race identity fit together.*

THESIS STATEMENT: _____

Your thesis statement is the message of the image you will create. Your thesis statement is the message of the image you will create. It should make sense and compliment the first and second image thesis statements you created. Be sure to show your first and second thesis statements to your teacher when you get his or her initials below.

_____ Teacher's initials

STEP 2: BIAS – Look at your thesis statement and think about any bias you may have. By now, you should understand that everyone has a bias. Decide what bias/es may be behind your thesis statement. List them in the space provided.

STEP 3: TARGET AUDIENCE – Decide who your target audience will be and list it below. It must make sense based on your thesis statement, your bias, and your first and second images.

STEP 4: CONTENT CRITERIA – You must have all of the items below in your third image. Next to each idea in Part III you will be creating new ideas for your new overarching thesis statement for image three. List the image or piece of text you will be using, how you will use it in your image (as text or as an image), and where you found it. If you need more space, use the back of this paper. Be sure each of the items you list works to support your thesis statement.

- I. Your first image – This means you must find a way to include your first image in this final image in a way that conveys how it fits with the second image (e.g., reduce the size of the image and fit it into the very center of the inside of the second image, place it next to the second image, place it directly over the second image.)
- II. Your second image – This means you must find a way to include your second image in this final image in a way that conveys how it fits with the first image (e.g., expand the size of the image and make it more transparent in order to place it directly on top of the first image, have only a piece of the image covering a piece of the first image, lay the images side by side without even touching). Be creative. Use your imagination to convey your ideas.
- III. Your third image – Using the lists below, you must produce new ideas that support your thesis statement above. So you will have to find new text and new images from your class assignments that

support your thesis statement to produce a third image that demonstrates the relationship between the ideas of the first two images. In the spaces provided below, provide your evidence.

A. AT LEAST 4 pieces of text or image related items that represent ideas from the READINGS:

IDEA	ACTUAL LINES from the text or image that represent the idea from the reading	SOURCE (list all details of source—author, title, etc.)	HOW you will use them in your image (text/image)
1.			
2.			
3.			
4.			

B. AT LEAST 4 pieces of text or image related items that represent ideas from your essays

IDEA	ACTUAL LINES from your essay	SOURCE (which essay it came from)	HOW you will use them in your image (text/image)
1.			
2.			
3.			
4.			

C. AT LEAST 4 pieces of text or image related items that represent ideas from class discussions, films, or handouts:

IDEA	ACTUAL TEXT or image from class discussions, films, or handouts	SOURCE	HOW you will use it in your image (text/image)
1.			
2.			
3.			
4.			

STOP! _____ Teacher's initials

STEP 5: IMAGES – Now you have to get the images you'll be using (both your first and second images along with the new ideas that support your new thesis statement for this image). You may take them from the Internet, draw them freehand in Photoshop, use your computer's Clip Art or the Clip Art Site, and/or scan them (if you have the images, know how to scan, and your lab has a scanner). You must have AT LEAST 4 images from the Internet and your first and second image. In the space below, list each of the ideas from above again—use the back if you need more room. Write out the words/text exactly as it will appear in your image (this may be only one or two words from an entire sentence or paragraph that expresses the central idea you are aiming for) or describe the image you will use to represent that idea. Be sure to write the name you saved it as. Then list the Web address for at least 4 of them.

IDEA	WORDS/TEXT you will use or a description of the image + saved as	WEB ADDRESS (URL) for Internet images
IMAGE #1		
IMAGE #2		



