

NAME _____
 DATE _____

**PLANNING YOUR SECOND IMAGE
 PROJECT 3**

This is the second image for your final project for Unit 1. In it, you will answer the question, *What is on the outside of race identity*. You will demonstrate your knowledge of the ideas expressed in the readings, the journals, the films, the class discussions, and the handouts. You will demonstrate your mastery of image processing (Photoshop) and word processing, as well as the media literacy concepts: target audience, bias, and message. You will only have one class period to work on this initial draft of the image. However, you will have more time at the end of the unit to make changes based on new material you work with and new ideas you may have. Follow the steps below and be sure to get your teacher’s initials where they are called for.

STEP 1: CREATING A MESSAGE – Using Journal 5 as your guide, write your thesis statement in the space provided. Your thesis statement should answer the question, *What is on the inside of race identity*.
THESIS STATEMENT: _____

 Your thesis statement is the message of the image you will create.

_____ Teacher’s initials

STEP 2: BIAS— Look at your thesis statement and think about any bias you may have. By now, you should understand that everyone has a bias. Decide what bias/es may be behind your thesis statement. List them in the space provided.

STEP 3: TARGET AUDIENCE – Decide who your target audience will be and list it below. It must make sense based on your thesis statement, your bias, and your first image.

STEP 4: CONTENT CRITERIA – You must have all of the items below in your image. Next to each idea list the image or piece of text you will be using, how you will use it in your image (as text or as an image), and where you found it. If you need more space, use the back of this paper. Be sure each of the items you list works to support your thesis statement.

A. AT LEAST 4 pieces of text or image related items that represent ideas from the READINGS:

IDEA	ACTUAL LINES from the text or image that represent the idea from the reading	SOURCE (list all details of source—author, title, etc.)	HOW you will use them in your image (text/image)
1.			
2.			
3.			
4.			

B. AT LEAST 4 pieces of text or image related items that represent ideas from your essays

IDEA	ACTUAL LINES from your essay	SOURCE (which essay it came from)	HOW you will use them in your image (text/image)
1.			
2.			
3.			
4.			



