

EXPLANATION OF EVALUATION WRITING

Evaluation writing is based upon a critical assessment of a particular subject. Evaluation writing establishes criteria and makes a clear judgment about the worth of a subject, supporting that judgment with convincing, well-reasoned discussion. The writer should:

1. Make a judgment based on logically formulated criteria.
2. Identify criteria integral to the subject being evaluated, for example, if you are deciding which of two movies is more successful, you will have to determine first what you want to base your evaluation upon, e.g., financial success, technological innovation, actors' ability, or some other aspect.
3. Present clearly stated, well-developed and convincing evidence to support each judgment by doing some of the following:
 - a. analyze the subject
 - b. include personal experience
 - c. observe examples
 - d. compare and contrast subjects
 - e. cite authorities