

ENGLISH 2 UNIT 1
FINAL PROJECT RUBRIC

	6	5	4	3	2	1
CONTENT AND FOCUS	Three clear images that answer the questions Original title that clearly ties all three questions together. Images and text clearly relate to the author's answer to the questions, the author's bias, and the author's target audience.	Three images focused on answering the questions: what is on the inside of race identity, what is on the outside of race identity, and how do the two fit together. Original title that ties all three questions together. Most images and text relate to the author's answer to the questions, the author's bias, and the author's target audience.	Three images that may answer one or two of the questions, but neglects to tie them all together clearly. A title that may not tie all three of the questions together. Some images and text relate to the author's answer to the questions, the author's bias, and the author's target audience.	Two images present. Images attempt to answer at least two of the questions, but neglect to relate them together. Title present but not clearly related to all three of the questions. Some images and text relate to the author's answer to the questions, the author's bias, and the author's target audience.	One to two images present. Answers at least one question clearly. Other answers are unclear or not present. Title present, but not related to text, images or answers to the questions. No real cohesiveness to the project.	One image present. Answers to questions are unclear at best. Text, images and title are not related. No cohesiveness to project.
CREATIVITY AND ORIGINALITY	Truly unique final image, combining first two images. Central message/thesis statement is original and expanded through complex images, directly related to all aspects of the piece. Layering of images is uniquely applied so that all three images are clear, yet related. Uses more than the required 12 images or pieces of text for each image. Color used purposefully to enhance ideas the author is trying to convey. Placement of images and text is purposeful and enhances the main idea of the piece.	Unique final image, combining first two images. Central message/thesis original and expanded through complex images, directly related to most aspects of the piece. Layering of images is uniquely applied so that all three images are clear, yet related. Uses the required 12 images or pieces of text for each image. Color used purposefully to enhance the ideas the author is trying to convey. Placement of most images and text is purposeful and enhances the main idea of the piece.	Unique final image, that attempts to combine first two images. Central message/thesis statement original and somewhat expanded through images related to most aspects of the piece. Layering of images is applied so that all three images are somewhat clear, and may be somewhat related. Uses less than 12 images or pieces of text for each image. Color used, but may not be used purposefully to enhance ideas. Placement of some images and text is purposeful and enhances the main idea of the piece.	One image that does not combine first two images in a meaningful way. Central message/thesis may be similar to others and expanded through some images. Layering of images is applied so that all three images are unclear, and only related on the surface. Uses less than 10 images or pieces of text for each image. Color used, but is not used purposefully to enhance ideas. Placement of some images and text is purposeful and enhances the main idea of the piece.	May have one missing image. Images are not clearly related. Central message/thesis is unclear and not related to the images and text used. Layering of images is not related to the central message or is unclear. Uses less than 5 images or pieces of text for each image. Color is not clearly used in any meaningful way.	Has two missing images. Image may have a central message, but is not related to the text or images used in any clear way. Uses images and text for that image only, but is missing the images and text for the two missing images. Color is not clearly used in any meaningful way.
TOOLS	Utilizes more than ten Photoshop tools	Utilizes ten Photoshop tools effectively to	Utilizes 8-10 Photoshop tools effectively to	Utilizes 5-7 Photoshop tools effectively to	Utilizes 3-4 Photoshop tools effectively to	Utilizes 1-2 Photoshop tools effectively to

	effectively to convey meaning and unify the first, second, and third image. Utilizes more than six filters to effectively convey meaning and unify all images.	convey meaning and unify the first, second, and third images. Utilizes six filters to effectively convey meaning and unify all images.	convey meaning and unify the first, second, and third images. Utilizes 4-5 filters to effectively convey meaning and unify all images.	convey meaning and unify the first, second, and third images. Utilizes 3 filters to effectively convey meaning and unify all images.	convey meaning and unify the first, second, and third images. Utilizes 2 filters to effectively convey meaning and unify all images.	convey meaning and unify the first, second, and third images. Utilizes 1 filter to effectively convey meaning and unify all images.
IMAGES AND TEXT	Utilizes more than 12 images and/or pieces of text for the first image. Utilizes more than 12 images and/or pieces of text for the second image. Utilizes more than 12 images and/or pieces of text for the third image. Each image and piece of text is used purposefully to convey meaning and unify the final image. Images and text compliment the title, the message, the target audience, and the bias. All images and text are used to represent ideas in or taken directly from the class readings, lectures, essays, films, or handouts.	Utilizes 12 images and/or pieces of text for the first image. Utilizes 12 images and/or pieces of text for the second image. Utilizes 12 images and/or pieces of text for the third image. Each image and piece of text is used purposefully to convey meaning and unify the final image. Images and text compliment the title, the message, the target audience, and the bias. All images and text are used to represent ideas in or taken directly from the class readings, lectures, essays, films, or handouts.	Utilizes 10-11 images and/or pieces of text for the first image. Utilizes 10-11 images and/or pieces of text for the second image. Utilizes 10-11 images and/or pieces of text for the third image. Most images and pieces of text are used to convey meaning and unify the final image. Most images and text compliment the title, the message, the target audience, and the bias. Most images and text are used to represent ideas in or taken directly from the class readings, lectures, essays, films, or handouts.	Utilizes 8-9 images and/or pieces of text for the first image. Utilizes 8-9 images and/or pieces of text for the second image. Utilizes 8-9 images and/or pieces of text for the third image. Some images and pieces of text are used purposefully to convey meaning and unify the final image. Some images and text compliment the title, the message, the target audience, and the bias. Some images and text are used to represent ideas in or taken directly from the class readings, lectures, essays, films, or handouts.	Utilizes 6-7 images and/or pieces of text for the first image. Utilizes 6-7 images and/or pieces of text for the second image. Utilizes 6-7 images and/or pieces of text for the third image. Few images and pieces of text are used purposefully to convey meaning and unify the final image. Few images and text compliment the title, the message, the target audience, and the bias. Few images and text are used to represent ideas in or taken directly from the class readings, lectures, essays, films, or handouts.	Utilizes fewer than 5 images and/or pieces of text for the first image. Utilizes fewer than 5 images and/or pieces of text for the second image. Utilizes fewer than 5 images and/or pieces of text for the third image. Unclear how images and text are used to convey meaning and unify the final image. Unclear how images and text compliment the title, the message, the target audience, and the bias. Unclear how images and text are used to represent ideas in or taken directly from the class readings, lectures, essays, films, or handouts.
PRESENTATION	Presenter and presentation exceptional. Presenter is loud, clear, concise and confident. Presentation is organized, informative and engaging. Explains how the images and text answer all three questions.	Presentation well done. Presenter is loud, clear and the Image is explained well. Presentation is well organized and informative. Attempts to explain how the images and text answer all three questions, but may be a bit unclear.	Presenter is solid. May be some mistakes or nervousness, but project is presented in a clear voice and explained satisfactorily. Parts of the project may not be explained effectively.	Presentation simple and short. Presenter not engaging, but gives some basic information on their project. The overall presentation is not well organized, but an attempt is made to explain all of the images and text.	Presentation simple and short. Presenter not engaging. Attempts to give pieces of information about project, but there is little to no connection between the pieces of information and the central ideas of the project.	Presentation is unfocused and very unorganized. Presenter mumbles, is not on topic and/or distracted. There is no introduction and conclusion and, ultimately, the project is not explained.

Give a grade on a scale of 1-6 for each category. Add up all of the grades given and divide by the number of categories. This will give you an average score, which will be your grade.

