

NAME: _____

SITE ANALYZED: _____

INSTRUCTIONS: Using this critique sheet, analyze a web site. In the space provided, write the site name and web address. Then view the site and answer the questions below. You may use the back of the page, if you need more room. **Make sure you answer all the questions!**

SITE CRITIQUE

Message/ Purpose

1. Examine the home page. What is the name of the site? What does the name tell you about the message of the site?
2. What other pages are included on the site? What do the categories tell you about the authors' purpose?
3. Is the message or purpose stated clearly anywhere on the site? What is it?
4. Does the site have an educational purpose? What is it? How do you know?

Biases

5. Who created this site? What information is given about the authors/authoring organization? What does this tell you about possible biases?
6. What did the site teach you? What information did it leave out that should be there?
7. Does this site attempt to persuade you to believe something? If so, what?
8. Based on the evidence you have collected, re-evaluate your conclusions about the purpose of the site. Does it attempt to educate/inform, or does it attempt to advocate a particular position?

<p>Connections</p>	<p>9. Examine the sources given—where is the information from?</p> <p>10. Are multiple points of view or sources given? What do the sources tell you about the purpose of the site?</p>
<p>Target Audience</p>	<p>11. Who is the target audience for this site?</p> <p>12. What groups are not represented?</p> <p>13. What is the evidence from the site that supports your claim about the audience?</p>
<p>Significance</p>	<p>14. In your opinion, is the purpose of the site important? Why?</p> <p>15. If the site is not important to you, who would it be important to? How do you know?</p>
<p>Visual/ Design Elements</p>	<p>16. What types of graphic elements are used on the site? How do the graphic elements communicate the message and purpose of the site? Do they enhance it or distract from it?</p> <p>17. How is navigation accomplished on the site? Does it enhance the educational effectiveness of the site? How?</p>